

Week 8 Tuesday - Applied Optimization

Steps for optimization problems: (2 keys!)

- ① Find a formula of what we want to optimize
- ② Find the equation of constraint in question (usually given by some numbers in question)
- ③ Solve one variable in terms of another (Generally, solve the "easier" one)
- ④ Domain
- ⑤ Find global max/min & Justify by table of  $f'$

1. Above steps must be quite abstract. Let's look at one easier example.

Which rectangle of area  $(100 \text{ in}^2)$  minimizes its height plus two times its length?



Formula:

$$S = h + 2l$$

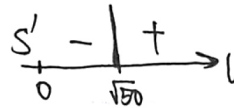
Constraint:

$$hl = 100$$

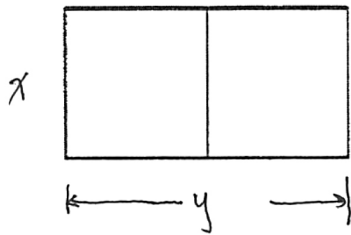
$$\Rightarrow h = \frac{100}{l}$$

$$S = \frac{100}{l} + 2l \quad (l > 0)$$

$$S' = -\frac{100}{l^2} + 2 = 0 \Rightarrow \text{critical pts: } l = \sqrt{50}$$



2. A farmer wants to fence an area of  $(300)$  square feet in a rectangular field and then divide it in half with a fence parallel to one of the sides of the rectangle. Find the dimensions of the fenced area that will minimize the amount of the fencing material used.



Formula

$$M = 3x + 2y$$

Constraint

$$xy = 300$$

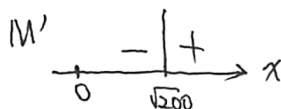
$$\Rightarrow y = \frac{300}{x}$$

$$M = 3x + \frac{600}{x} \quad (x > 0)$$

$$M' = 3 - \frac{600}{x^2} = 0 \Rightarrow 3 = \frac{600}{x^2} \Rightarrow x^2 = \frac{600}{3} = 200$$

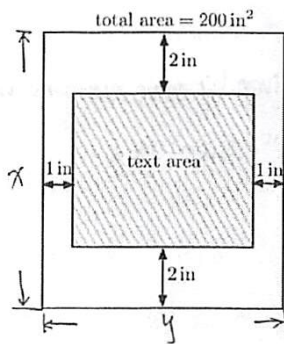
$$\text{critical pts: } x = \sqrt{200}$$

$$y = \frac{300}{\sqrt{200}}$$



When height is  $\sqrt{200}$  ft, width is  $\frac{300}{\sqrt{200}}$  ft, material is minimized.

3. You are designing a rectangular poster that will have a total area of  $200 \text{ in}^2$ . It should have 2-inch margins at the top and bottom, and a 1-inch margin at each side. What is the largest text area that you can have, and what dimensions of the poster give the largest text area?



Formula

$$T = (x-4)(y-2)$$

Constraint

$$xy = 200$$

$$y = \frac{200}{x}$$

$$T = (x-4)\left(\frac{200}{x}-2\right)$$

$$= 200 - \frac{800}{x} - 2x + 8 = 208 - \frac{800}{x} - 2x \quad (x > 0)$$

$$T' = \frac{800}{x^2} - 2 = 0$$

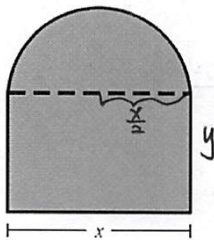
CP:  $x = 20$

$$y = \frac{200}{20} = 10$$

$$\begin{array}{c} T' \quad + \quad | \quad - \\ \hline 20 \end{array} \rightarrow x$$

largest text area  $T_{\max} = (20-4)(10-2) = 16 \times 8 = 128$

4. A Norman window has the shape of a rectangle surmounted by a semicircle. If the perimeter of such a window is 30 ft. Find the dimension of the window so that the greatest possible amount of light is admitted (that is, the total area is the largest).



Formula:

$$A = xy + \frac{1}{2}\pi\left(\frac{x}{2}\right)^2$$

$$= xy + \frac{\pi}{8}x^2$$

Constraint:

$$\frac{\pi x}{2} + x + 2y = 30$$

$$\left(\frac{\pi}{2} + 1\right)x + 2y = 30$$

$$y = \frac{30 - \left(\frac{\pi}{2} + 1\right)x}{2} > 0$$

$$= x \frac{30 - \left(\frac{\pi}{2} + 1\right)x}{2} + \frac{\pi}{8}x^2$$

$$= 15x - \frac{\pi}{4}x^2 - \frac{1}{2}x^2 + \frac{\pi}{8}x^2$$

$$= 15x - \left(\frac{\pi}{8} + \frac{1}{2}\right)x^2 \quad \left(0 < x < \frac{30}{\frac{\pi}{2} + 1}\right)$$

$$A' = 15 - 2\left(\frac{\pi}{8} + \frac{1}{2}\right)x = 0$$

$$x = \frac{15}{2\left(\frac{\pi}{8} + \frac{1}{2}\right)} = \frac{15}{\frac{\pi}{4} + 1}$$

$$y = \frac{30 - \left(\frac{\pi}{2} + 1\right)\frac{15}{\frac{\pi}{4} + 1}}{2}$$

$$\begin{array}{c} A' \quad + \quad | \quad - \\ \hline 0 \quad \frac{15}{\frac{\pi}{4} + 1} \quad \frac{30}{\frac{\pi}{2} + 1} \end{array} \rightarrow x$$